

PROOFPOINT ESSENTIALS PARTNER PROGRAM

TECHNOLOGY

- Robust anti-spam and multi-layered anti-virus
- Advanced sandboxing of malicious URLs and attachments
- Data loss prevention
- Intelligent content filtering
- Search and e-discovery cloud email archive
- Redelivery of any inbound email lost or deleted in the last 30 days
- Protection of social media properties from spam and malware
- Emergency inbox for 24/7 email continuity
- Image-scanning technology to remove illicit images

FEATURES

- Clean, easily navigated interface
- Single login for complete admin control
- Per-user controls and quarantine access
- Automated provisioning
- Multi-level management options
- Established MSP program
- No minimum order per customer required
- Tailored packages that meet needs and feature set
- preferences of every customer

Your customers count on you to help solve their biggest IT and business challenges. With the Proofpoint Essentials Partner Program, you can give them the industry's best protection against advanced threats, compliance risks and digital fraud.

Proofpoint Essentials is sold through the channel via partners of Proofpoint. It provides best-in-class technology in packages tailored to small to medium sized businesses (SMBs). As a partner, you get bundled support options and dedicated resources to make your business easier and more profitable.

PROOFPOINT ESSENTIALS PARTNER BENEFITS

Enterprise Security for SMBs

Proofpoint Essentials is a complete, cloud-based security and compliance solution. It combines email security, social media protection, email continuity and archiving. Together, these capabilities protect SMBs from today's advanced threats, compliance risks and digital fraud. It's powered by our enterprise-class security technology—but designed for SMBs.

Essentials stops email threats, including email fraud, before they can cause lasting harm. It also provides policy-based outbound protection to files and email leaving the environment. Email continuity ensures customers can continue emailing as normal, even when their regular service is down. And archiving preserves all emails and attachments for easy compliance.

Essentials keeps your customers fully protected. Our cost-effective, easy-to-manage solution improves security and lowers management overhead.

Payment Flexibility

Essentials offers month-to-month billing. With no long-term contracts, you get the flexibility to meet your customers' needs.

Multi-Tenant Partner Platform

Manage all of your customers through one interface on our centralized multi-tenant platform:

- Easily manage downstream customers
- Self-provision new opportunities
- Upgrade to other Essentials packages
- Offer 30-day trials

You can even get up to 50 free not-for-resale licenses to experience Essentials for yourself.

Full Channel Commitment

Essentials is available 100% through the channel. As your partner, we work closely with you every step of the way—from initial qualification to training to dedicated growth campaigns. We can also help you with upsell opportunities, product education and even closing the deal.

YOUR BRAND, OUR TECHNOLOGY

Put your trusted brand on our cloud security technology. You can easily customize the Essentials interface. Just upload your company logo and pick a matching color scheme. We supply branded marketing and sales collateral to get you started.

Tailored Packages

Meet the needs and budget of any customer with four distinct packages. Here's how they compare:

	BEGINNER	BUSINESS	ADVANCED	PRO
SECURITY				
Anti Virus	✓	✓	✓	✓
Spam Filtering	✓	✓	✓	✓
Reporting	✓	✓	✓	✓
Content Filtering	✓	✓	✓	✓
Outbound Filtering	✓	✓	✓	✓
Impostor Email Protection	✓	✓	✓	✓
Data Loss Prevention		✓	✓	✓
URL Defense (Sandboxing)		✓	✓	✓
Attachment Defense (Reputation)		✓	✓	✓
Attachment Defense (Sandboxing)			✓	✓
Email Encryption			✓	✓
Social Media Account Protection			✓	✓
CONTINUITY				
Emergency Inbox	30 Days	30 Days	30 Days	30 Days
Email Spooling	30 Days	30 Days	30 Days	30 Days
Instant Replay		30 Days	30 Days	30 Days
ARCHIVE				
Tamper-Proof and Offsite				✓
Search and eDiscovery				✓
Unlimited Storage (10yr Archive)				✓
MANAGEMENT				
Multi-Level Logins	✓	✓	✓	✓
Domain Management	✓	✓	✓	✓
Email Logs	✓	✓	✓	✓
Active Directory Sync	✓	✓	✓	✓

LEARN MORE

To learn more about the Essentials Partner Program, visit proofpoint.com/us/channel-partners-smb

ABOUT PROOFPOINT

Proofpoint, Inc. (NASDAQ:PFPT) is a leading cybersecurity company that protects organizations' greatest assets and biggest risks: their people. With an integrated suite of cloud-based solutions, Proofpoint helps companies around the world stop targeted threats, safeguard their data, and make their users more resilient against cyber attacks. Leading organizations of all sizes, including more than half of the Fortune 100, rely on Proofpoint to mitigate their most critical security and compliance risks across email, the cloud, social media, and the web. No one protects people, the data they create, and the digital channels they use more effectively than Proofpoint.

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